

**Press release**

**Harley Court Cosmetic Centres**

**Press Release - November 2008**

**New Premises in Basingstoke**

Harley Court Cosmetic Centres in association with The Beauty Box are delighted to announce the opening of new premises in Basingstoke. The new clinic will operate from rooms within the existing Beauty Box premises at 2 Cross Street and will offer a wide range of facial rejuvenation treatments such as line smoothing, dermal fillers, lip enhancement, semi-permanent make-up and rejuvenating skin peels.

The range is suitable for both women and men, and includes 'hyperhidrosis' treatment for excess perspiration, which will be of interest to many men who engage in strenuous sporting activity and suffer from this condition.

The suite of rooms, comprising a reception and office area and a treatment room, have been tastefully refurbished and completely re-equipped to provide a comfortable and relaxing environment for clients.

It was put to Sandra Spencer, Patient Care Co-ordinator: surely a credit crunch is not a good time to extend your coverage..?

Sandra Spencer: "On the contrary. We research demand very carefully before making a decision to set up in a particular location, and it is absolutely clear that the demand exists in Basingstoke for a high quality injectable treatments provider.

These treatments were once only available to the rich and famous. But things change and I think everybody is aware that these treatments are now within the reach of us all. We offer a range of interest free treatment plans so that clients can look their best throughout the year. It is now possible to look good every day of the year for the price of a cappuccino a day! Good times and otherwise, everyone wants to look their best, and now they can."

And what about the bad publicity that the Lesley Ash case has brought about?

Sandra Spencer: "Again, I think that has only done us favours. The exposé programmes we have seen on Lesley Ash and other such unfortunate cases has opened up a debate and exposed some of the shoddy practices that have gone on in the past and some of the inappropriate treatments that have caused problems like poor Lesley's lips. We pride ourselves on using only the best quality, proven products, and our practitioners are fully trained and qualified to do what they do. Specialist



Karen Riley and Sandra Spencer of Harley Court Cosmetic Centres with Beauty Box Proprietor Marie

Practitioner, Karen Riley, for example, is a Registered Nurse and has over 30 years experience in medical and associated professions.”

Harley Court Cosmetic Centres now operate in 20 locations in Hampshire, Berkshire and Dorset. They offer free, confidential, no obligation consultations and can be contacted on **0845 602 7851**.

**Website: [www.harleycourtcosmetics.com](http://www.harleycourtcosmetics.com)**